



From Your Associate Director

By Jerry B. Crabtree

TOI Associate Director / Education Coordinator

2015 TOI Education District Program



“As a former township official and as someone who helped coordinate Township Educational Seminars across the state for over 20 years—I believe the Township Officials of Illinois has been the leader in providing their members with up-to-date critical education and training. Government at all levels has become more complicated, and elected and appointed officials must keep up or fall behind in serving their constituents. In short, TOI has done the job right.”
— Paul Green

THE PROGRAM DATES and locations have been finalized. We hope that you will take advantage of these opportunities to enhance your knowledge of township government, as well as explore ways to improve your township government experience.

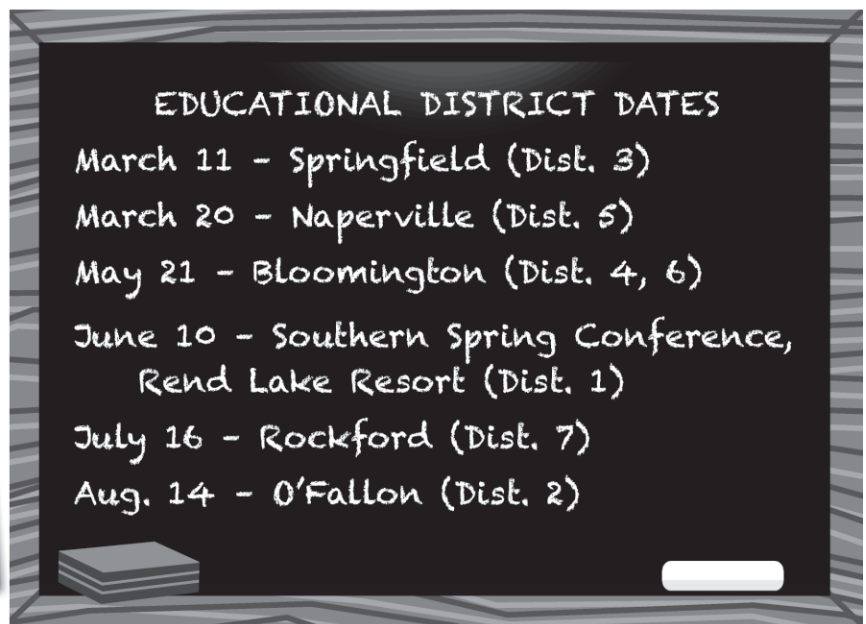
This year, we are focusing the program curriculum on exploring the past and learning for the future. We live and work in a fast-paced technology environment. Many of the practices of township government have been replaced by new technology. What we must do is explore ways that you can evaluate the use of old and new technology in your township and develop a plan to work toward future goals.

The value of providing this and other educational training experience for your township board is a proven fact to improve performance. Many of you are asked to become an elected township official. With the commitment to serve in public elected office comes the need to provide efficient and effective services to the electors that have approved your service in that elected position.

The education program at the Township Officials of Illinois has one mission—to provide the programs and services elected township officials need to best perform their duties as elected officials.

The 2015 program includes opening speakers: Dr.

“I’ve been a strong supporter of township government my entire career. I think it’s an important local government that serves sometimes the most vulnerable people in our society. I’m very appreciative of the work TOI has done all the years I’ve been associated with them.”
— Glenn Poshard



Glenn Poshard, former Congressman and former President of Southern Illinois University; Governor Jim Edgar, former Illinois Governor; and Dr. Paul Green, Professor from Roosevelt University in Chicago.

With the recent introduction and relevance of social media in our lives, we must start to evaluate communication techniques that make sense in township government.

New this year is a more instructional perspective from the TOI participating divisions. The divisions requested more time to offer divisional programs.



Professional Development – TOI Office, Springfield

- Jan. 16 **Professional Development I** – *Hands-on Budget/Levy Workshop* – Bob Porter — **FULL**
- April 17 **Professional Development II** – *Engaging Townships with Relevant Social Media/Using the Correct Media Strategy in Township Government*
- July 24 **Professional Development III** – *Let Your Lawyer Be Your Guide: A Review of New Laws and Cases Impacting Township Government in 2015* – Township Attorneys Division
- Oct. 9 **Professional Development IV** – *Overview of the Township Cemetery Oversight Act* – David Evans, Deputy Director, Cemetery and Funeral Oversight with the Illinois Department of Financial and Professional Regulation
Options for Cemetery Restoration – Helen Wildermuth, Stonehugger Cemetery Restoration

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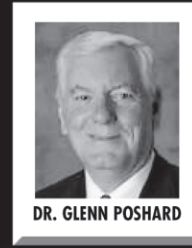
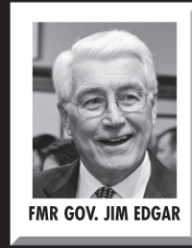
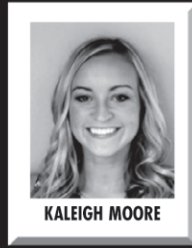
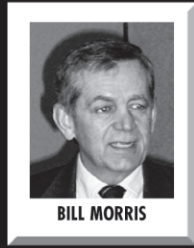
Advertisements in *Township Perspective* reach over 11,000 readers across Illinois every month.

Publication reaches:

- More than 11,000 township/road district officials
- More than 605 miscellaneous subscriptions (including state and federal agencies, township staff, news media, and libraries)
- 177 state legislators and 21 U.S. Senators and Congressmen

To learn how you can target this audience with your company's ad, call Brad Windsor at (309) 693-9667 ext. 15 or Email: BradW@rbpro.biz

2015 EDUCATION DISTRICT EVENT SCHEDULE



Wednesday, March 11 – TOI Education District 3

Hilton, 700 E. Adams St., Springfield 217-789-1530

Speakers: Bill Morris, Morris Consulting –
History of Township Government: The Present and the Future in Illinois
Jim Donelan, TOIRMA Assoc. Director – *A Look Inside the Statehouse*
Kaleigh Moore, Lumen creative services – *Engaging Your Township with Social Media*

Friday, March 20 – TOI Education District 5

Marriott, 1801 N. Naper Blvd., Naperville 630-505-4900

Speakers: Dr. Paul Green, Roosevelt University –
The Legendary Review of Township Government in Illinois
Kaleigh Moore, Lumen creative services– *Engaging Your Township with Social Media*

Thursday, May 21 – TOI Education District 4 & 6

DoubleTree, 10 Brickyard Dr., Bloomington 309-664-6446

Speaker: Former Gov. Jim Edgar

Wednesday, June 10 – Southern Spring Conference, Rend Lake Resort

11712 E. Windy Ln., Whittington 618-629-2211 (Dist. 1)

Speakers: Dr. Glenn Poshard, former Congressman and former president of Southern Illinois University
Rich Morthland, Blackhawk College professor and former state representative –
Solid, Surprising and Sublime: An Insider's Look at the Illinois State Capitol
Kaleigh Moore, Lumen creative services– *Engaging Your Township with Social Media*

Thursday, July 16 – TOI Education District 7

Giovanni's, 610 N. Bell School Rd., Rockford

Hotel reservations for Fairfield Inn, 7651 Walton St., Rockford 815-398-7400

Speakers: Dr. Paul Green, Roosevelt University –
The Legendary Review of Township Government in Illinois
Rich Morthland, Blackhawk College professor and former state representative –
Solid, Surprising and Sublime: An Insider's Look at the Illinois State Capitol
Kaleigh Moore, Lumen creative services– *Engaging Your Township with Social Media*

Friday, Aug. 14 – TOI Education District 2

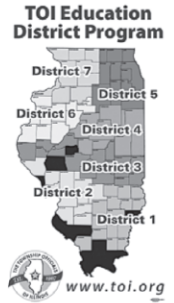
Hilton Garden Inn/Regency Conf. Center, 400 Regency Park, O'Fallon 618-624-4499

Speakers: Former Gov. Jim Edgar
Rich Morthland, Blackhawk College professor and former state representative –
Solid, Surprising and Sublime: An Insider's Look at the Illinois State Capitol
Kaleigh Moore, Lumen creative services– *Engaging Your Township with Social Media*



2015 EDUCATION DISTRICT REGISTRATION

Township Government – Learn from Us!



- _____ March 11 Hilton, Springfield – Dist. 3
- _____ March 20 Marriott, Naperville – Dist. 5
- _____ May 21 Doubletree, Bloomington – Dist. 4 & 6
- _____ June 10 Southern Spring Conference, Rend Lake Resort – Dist. 1
- _____ July 16 Giovanni’s, Rockford – Dist. 7
- _____ August 14 Regency Conference Center, O’Fallon – Dist. 2

You may attend in any district, regardless of your township/county

County _____ Township _____

Address _____

City _____ State _____ Zip _____

Daytime phone for township contact person _____

Names/emails of those who will attend:

Supervisor _____

Township Clerk _____

Highway Comm. _____

Assessor _____

Trustee _____

Trustee _____

Trustee _____

Trustee _____

Collector _____

Other/title _____

Advance Registration is \$50 per location, per person or \$400/township for up to nine attendees; on-site registration is \$75

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